

Virtual Regulatory Solutions Rebrands as Facet Life Sciences

Innovative Development Solutions Company Rebrands to Reflect Broad Product and Service Offerings

Wayne, PA, January 10, 2017 – Virtual Regulatory Solutions, a leading provider of development solutions (software and services) for small and growing life sciences teams, today announced that the company is rebranding under the name, Facet Life Sciences.

The rebranding effort is a result of industry and customer feedback that the Virtual Regulatory Solutions name didn't speak to the depth and breadth of development services and expertise offered by the company.

Ken VanLuvanee, president and CEO of Facet Life Sciences explained, "We are closely tied to our regulatory roots but our efforts span a broad spectrum of activities across research and development. We have strong regulatory expertise and we apply it across the development lifecycle. We feel that the Facet Life Sciences brand helps us to better articulate the different aspects of our solutions and how they can be applied across that continuum."

Lisa Jenkins VanLuvanee, Vice President of Research and Development, added, "Our customers can continue to expect the great level of service that they have been getting from our team. Our name has changed to better align with our offerings but our commitment to our customers' goals is still the same."

The company is also rebranding their innovative cloud-built document management solution as Gemstone[©]. The new product name aligns with the corporate branding strategy and also speaks to the value of this mission-critical software to small teams who are collaborating on development documentation which is typically one of their their greatest assets.

Facet's offerings include expert development strategy services spanning the spectrum of development needs and Gemstone[©] the industry's first cloud-built electronic document management system designed specifically for small teams.

The new company website is now available at www.FacetLifeSciences.com.

About Facet Life Sciences

Facet Life Sciences is the leading provider of innovative development solutions (software and services) designed for small team with big goals. Our research and development specialists deliver expert services and cutting-edge technologies that are designed to help small life sciences team speed product R&D efforts. Facet teams create and manage critical development documentation for some of the industry's fastest growing life sciences companies.

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